

BOSTON MAJOR MARKET RADIO ADVERTISEMENT SCRIPT

CLIENT: 1620 WINERY & WINE BAR
TITLE: 1620 INSIDE OUT
PRODUCT: BAR AND RESTAURANT

LENGTH: 30-SECONDS
WRITER: BILL MALLIA

REMEMBER THE MAGIC OF SUMMER NIGHTS, GUITARS, AND CAMPFIRES AT THE BEACH? WELL, IT ALL STILL LIVES ON AT THE SIXTEEN TWENTY WINE BAR'S OCEAN VIEW PATIO. MAKE LAIDBACK MEMORIES IN A GRACEFUL SOFA SURROUNDED BY YOUR FRIENDS, THE GLOW OF OUR FIREPIT, AND LIVE MUSIC.

WINES FROM AROUND THE WORLD, THE FINEST CRAFT BEERS, AND CREATIVE COCKTAILS ALL AWAIT. WE EVEN OFFER A COMPLETE TAPAS MENU, PERFECT FOR LIGHT SUMMER DINING.

I'M RAQUEL MULLANEY. MEET ME AT THE SIXTEEN TWENTY WINE BAR, WATER STREET IN PLYMOUTH'S VILLAGE LANDING MARKETPLACE – "WHERE RUSTIC MARRIES ELEGANCE!"