

# **BOSTON MAJOR MARKET RADIO ADVERTISEMENT SCRIPT**

CLIENT: DAVE FISHER RESTAURANTS  
TITLE: FISHERS PUB BRANDING  
PRODUCT: RESTAURANT

LENGTH: 30-SECONDS  
WRITER: BILL MALLIA

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ADD ONE PART NEIGHBORHOOD PUB, A SHOT OF DARING AVIATOR AND MIX IT ALL TOGETHER WITH LOADS OF SUMMER SPORTS ACTION AND YOU HAVE FISHER'S PUB IN SOUTH MIDDLEBORO! OPEN SEVEN DAYS A WEEK, INCLUDING BREAKFAST ON SATURDAY AND SUNDAY, FISHER'S PUB IS FAMOUS FOR GREAT FOOD AND FUN, FRIENDLY SERVICE. DON'T FEEL LIKE COOKING DURING THE LAZY DAYS OF SUMMER? LET FISHER'S PUB TAKE CARE OF IT!

FAMILY OWNED FISHER'S PUB IS LOCATED BENEATH THE BIG ORANGE WINDSOCK AT THREE SIXTY WAREHAM STREET IN SOUTH MIDDLEBORO AND ONLINE AT FISHERS PUB DOT COM. SEE YOU THERE!