

BOSTON MAJOR MARKET RADIO ADVERTISEMENT SCRIPT

CLIENT: ROCKLAND FEDERAL CREDIT
UNION
TITLE: TWENTY MONTH CD

PRODUCT: BANK/CREDIT UNION
LENGTH: 30-SECONDS
WRITER: BILL MALLIA

VOICE: LET ROCKLAND FEDERAL CREDIT UNION'S TWENTY MONTH
TERM CERTIFICATE TO HELP YOUR SAVINGS SPRING TO LIFE!
ENJOY A HEALTHY TWO POINT FIVE ANNUAL PERCENTAGE
YIELD ON DEPOSITS UP TO TWO HUNDRED FIFTY THOUSAND
DOLLARS.

FOR COMPLETE INFORMATION ON HOW TO PLANT YOUR
FINANCIAL SEEDS, VISIT RFCU DOT COM TO FIND THE
LOCATION NEAR YOU. ROCKLAND FEDERAL CREDIT UNION,
SERVING GENERATIONS, OUR LEGACY, OUR FUTURE.

TAG: *FEDERALLY INSURED BY NCUA UP TO TWO HUNDRED FIFTY
THOUSAND DOLLARS AND ADDITIONALLY INSURED BY THE
MASSACHUSETTS CREDIT UNION SHARE INSURANCE
CORPORATION.*