

# **BOSTON MAJOR MARKET RADIO ADVERTISEMENT SCRIPT**

CLIENT: TAVERN ON THE WHARF  
TITLE: TAVERN CINCO DE MAYO 2019  
PRODUCT: RESTAURANT

LENGTH: 30-SECOND  
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THE FISHERMAN IN THE BOAT ATOP THE TAVERN ON THE WHARF IS PUTTING ON HIS SOMBRERO FOR CINCO DE MAYO! SKIP YOUR SIESTA AND HURRY DOWN TO THE TAVERN WHERE THE CANTINA TEAM WILL BE IN FULL ACTION MIXING UP CINCO DE MAYO MARGARITAS AND SERVING THE COLDEST CERVEZAS! AND NO ONE WILL BE KEEPING COUNT OF HOW MANY TACOS YOU EAT BECAUSE WHAT HAPPENS AT THE TAVERN STAYS AT THE TAVERN!

GREAT FOOD, GREAT DRINKS, AND GREAT PEOPLE, RIGHT IN THE HEART OF PLYMOUTH'S WATERFRONT, TAVERN ON THE WHARF HAS SOMETHING FOR EVERYONE!