

BOSTON MAJOR MARKET RADIO ADVERTISEMENT SCRIPT

CLIENT: TAVERN ON THE WHARF
TITLE: SUMMER BRANDING
PRODUCT: RESTAURANT

LENGTH: 30-SECOND
WRITER: BILL MALLIA

YOU CAN'T GET ANY CLOSER TO SUMMER THAN AT THE TAVERN ON THE WHARF! LOCATED RIGHT ON PLYMOUTH HARBOR AND BENEATH THE ICONIC ROOFTOP FISHERMAN IN THE BOAT, TAVERN ON THE WHARF IS THE RESTAURANT WITH A WATERVIEW FROM EVERY SEAT.

THE TAVERN IS PLYMOUTH HARBOR'S FAVORITE PLACE FOR COOL BEVERAGES, AND THEIR SCRATCH KITCHEN OFFERS THE BEST LOCAL FRESH SEAFOOD, STEAKS, PIZZA, PASTA AND MUCH MORE ALONG WITH LIVE ENTERTAINMENT EVERY WEEKEND.

GREAT FOOD, GREAT DRINKS, AND GREAT PEOPLE, RIGHT IN THE HEART OF PLYMOUTH'S WATERFRONT, TAVERN ON THE WHARF HAS SOMETHING FOR EVERYONE!