

BOSTON MAJOR MARKET RADIO ADVERTISEMENT SCRIPT

CLIENT: TINY AND SONS AUTO GLASS
TITLE: SUMMER CAR
PRODUCT: GLASS REPLACEMENT

LENGTH: 60-SECONDS
WRITER: BILL MALLIA

HI, I'M PETER BROWN AT TINY AND SONS AUTO GLASS AND I HOPE YOU'RE AS EXCITED ABOUT THE SUMMER AS I AM. SUMMERTIME IS GREAT – COOKOUTS, HANGING WITH FAMILY AND FRIENDS AT THE BEACH, AND TRAVELING. YES, YOU JUST HAVE TO LOVE A SEASON OF CLEAR WEATHER TO LOAD UP THE CAR AND HEAD OFF TO YOUR FAVORITE GETAWAY.

BUT AS YOU CRUISE DOWN THE HIGHWAY OF FUN AND FESTIVITIES, BEHIND A CAR OR TRUCK LADEN WITH KAYAKS, CAMPERS OR EVEN THAT PRETTY, PINK BICYCLE DANGLING OFF THE BIKE RACK, YOU NEED TO REMEMBER, IT PAYS TO STAY WAY BACK!

FOR OVER FORTY YEARS, TINY AND SONS GLASS IN PEMBROKE HAS HAD THE PRIVILEGE OF SERVING BOSTON'S SOUTH SHORE AND GETTING PEOPLE WITH GLASS REPLACEMENT NEEDS BACK INTO SUMMER FAST AND EASY. BRING YOUR VEHICLE TO OUR SHOP OR HAVE OUR PROFESSIONAL MOBILE TEAM COME RIGHT TO YOU. NO JOB IS TOO BIG OR SMALL!

FIND US ONLINE AT TINY AND SONS DOT COM OR DROP INTO OUR SHOP LOCATED AT FIVE SEVENTY-FIVE WASHINGTON STREET IN PEMBROKE. TINY AND SONS GLASS...WHERE CUSTOMER SERVICE IS A FAMILY TRADITION!