

# **BOSTON MAJOR MARKET RADIO ADVERTISEMENT SCRIPT**

CLIENT: WINDEMERE GIFT & BOOK SHOPPE  
TITLE: WINDEMERE BOOK BRANDING  
PRODUCT: GIFT AND BOOKSTORE

LENGTH: 60-SECONDS  
WRITER: BILL MALLIA

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WOULDN'T IT BE PERFECT IF YOU COULD TAKE A PIECE OF SUMMER IN PLYMOUTH AND TUCK IT AWAY TO ENJOY OVER AND OVER AGAIN? THE WINDEMERE GIFT AND BOOK SHOPPE ON COURT STREET CAPTURES THE FEELING OF THE SEASON IN EVERYTHING THEY OFFER. KNOWN FOR THEIR UNIQUE NAUTICAL GIFTS, LOCAL ARTISAN CRAFTS, SEASIDE WIND CHIMES, AND GENUINE PLYMOUTH BEACH SAND JEWELRY, WINDEMERE HAS BEEN A MAINSTAY OF THE DOWNTOWN LANDSCAPE FOR NEARLY TWO DECADES.

SINK INTO YOUR FAVORITE BEACH CHAIR OR DECK SWING AND ENJOY A SPECIAL READ, HAND SELECTED FROM THEIR VAST COLLECTION OF BOOKS THAT RANGE FROM THE LITERARY MASTERPIECES TO MODERN CONTEMPORARY CLASSICS. WINDEMERE SPECIALIZES IN THE WORKS OF REGIONAL AUTHORS, BOOKS ABOUT THE PILGRIMS, WAMPANOAG, AND MUCH MORE. YOU'LL TRULY FIND SOMETHING FOR EVERYONE. THEY EVEN HAVE TWO ROOMS DEDICATED EXCLUSIVELY TO BABIES, CHILDREN, AND YOUNG ADULT BOOK LOVERS.

VOTED AS PLYMOUTH'S NUMBER ONE BOOKSTORE FOR TWENTY EIGHTEEN, YOU CAN FIND WINDEMERE GIFT AND BOOK SHOPPE RIGHT IN THE HEART OF PLYMOUTH AT TWO COURT STREET AND ONLINE AT WINDEMERE GIFTS DOT COM. VISIT AMERICA'S HOMETOWN GIFT AND BOOKSTORE TODAY!